

3  
HD  
10/01/2012 11:02:02  
Report

13-  
National Underwriting Performance  
Page 1  
09/24/2012 - 09/30/2012

Search Criteria: Underwriter: ALL Series:  
ALL

Program  
Air Date & Time Underwriter(s)

-----  
-----  
AMERICAN MASTERS  
#2205H

Mon, 10/01/2012 at 01:30 CPB; JACK RUDIN; MRS. ROSALIND P. WALTER; NEA; PTV  
STATIONS; ROLF & ELIZABETH ROSENTHAL; THE ANDRE AND  
ELIZABETH KERTESZ FOUNDATION; THE BLANCHE AND IRVING  
LAURIE FOUNDATION

AMERICAN MASTERS  
#2505H

Sun, 09/30/2012 at 13:30 CPB; CHERYL & PHILIP MILSTEIN FAMILY FOUNDATION;  
ILLINOIS HUMANITIES COUNCIL; JACK RUDIN; MICHAEL &  
HELEN SCHAEFFER FOUNDATION; MRS. ROSALIND P. WALTER;  
NEA; NEBRASKA HUMANITIES COUNCIL; NORTH CAROLINA HUM  
ANITIES COUNCIL; PTV STATIONS; ROLF & ELIZABETH  
ROSENTHAL; THE ANDRE AND ELIZABETH KERTESZ FOUNDATION, INC.  
; THE BLANCHE AND IRVING LAURIE FOUNDATION; THE VITAL  
PROJECTS FUND

Mon, 10/01/2012 at 00:00 CPB; CHERYL & PHILIP MILSTEIN FAMILY FOUNDATION;  
ILLINOIS HUMANITIES COUNCIL; JACK RUDIN; MICHAEL &  
HELEN SCHAEFFER FOUNDATION; MRS. ROSALIND P. WALTER;  
NEA; NEBRASKA HUMANITIES COUNCIL; NORTH CAROLINA HUM  
ANITIES COUNCIL; PTV STATIONS; ROLF & ELIZABETH  
ROSENTHAL; THE ANDRE AND ELIZABETH KERTESZ FOUNDATION, INC.  
; THE BLANCHE AND IRVING LAURIE FOUNDATION; THE VITAL  
PROJECTS FUND

This program appeared 2 times between 09/24/2012 and 09/30/2012.

ANGELINA BALLERINA: THE NEXT STEPS  
#317H

Fri, 09/28/2012 at 10:30 HARD ROCK RESORTS

ANTIQUES ROADSHOW  
#1114

Mon, 09/24/2012 at 20:00 ANCESTRY.COM; FRANKLIN TEMPLETON COMPANIES, LLC;  
LIBERTY MUTUAL INSURANCE COMPANY; PTV STATIONS; SUBARU

Wed, 09/26/2012 at 02:44 ANCESTRY.COM; FRANKLIN TEMPLETON COMPANIES, LLC;  
LIBERTY MUTUAL INSURANCE COMPANY; PTV STATIONS; SUBARU

This program appeared 2 times between 09/24/2012 and 09/30/2012.

ARTHUR  
#1006

Tue, 09/25/2012 at 15:00 CHUCK E. CHEESE'S; PTV STATIONS

ARTHUR  
#1502

Thu, 09/27/2012 at 15:00 CHUCK E. CHEESE'S; PTV STATIONS

ARTHUR  
#1503

Fri, 09/28/2012 at 15:00 CHUCK E. CHEESE'S; PTV STATIONS

BARNEY & FRIENDS  
#1107

Mon, 09/24/2012 at 06:30 PTV STATIONS

BARNEY & FRIENDS  
#1108

Tue, 09/25/2012 at 06:30 PTV STATIONS

13-

HD  
10/01/2012 11:02:02  
Report

National Underwriting Performance  
Page 2  
09/24/2012 - 09/30/2012

Search Criteria: Underwriter: ALL Series:  
ALL

Program  
Air Date & Time Underwriter(s)

-----  
-----  
BARNEY & FRIENDS  
#1109

Wed, 09/26/2012 at 06:30 PTV STATIONS

BARNEY & FRIENDS  
#1110

Thu, 09/27/2012 at 06:30 PTV STATIONS

BARNEY & FRIENDS  
#1111

Fri, 09/28/2012 at 06:30 PTV STATIONS

BEFORE THERE WERE PARKS: YELLOWSTONE AND GLACIER T  
#000H

Wed, 09/26/2012 at 04:40 CPB; GILHOUSEN FAMILY FOUNDATION; GREATER MONTANA  
FOUNDATION; MONTANA OFFICE OF TOURISM

BROADWAY OR BUST  
#103H

Tue, 09/25/2012 at 03:00 ANNE RAY CHARITABLE TRUST; PTV STATIONS

CALL THE MIDWIFE  
#101

Sun, 09/30/2012 at 20:00 FOCUS FEATURES LLC; PTV STATIONS

CAT IN THE HAT KNOWS A LOT ABOUT THAT!  
#108

Mon, 09/24/2012 at 09:00 PTV STATIONS; POTTERY BARN KIDS

CAT IN THE HAT KNOWS A LOT ABOUT THAT!  
#109

Tue, 09/25/2012 at 09:00 PTV STATIONS; POTTERY BARN KIDS

CAT IN THE HAT KNOWS A LOT ABOUT THAT!  
#136H

Mon, 09/24/2012 at 14:30 PTV STATIONS; POTTERY BARN KIDS; WONDERBREAD;  
WONDERBREAD

CAT IN THE HAT KNOWS A LOT ABOUT THAT!  
#201H

Fri, 09/28/2012 at 14:30 PTV STATIONS; POTTERY BARN KIDS

CAT IN THE HAT KNOWS A LOT ABOUT THAT!  
#202H

Thu, 09/27/2012 at 14:30 PTV STATIONS; POTTERY BARN KIDS

CHARLIE ROSE  
#18195H

Mon, 09/24/2012 at 13:30 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY;  
BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;  
COCA-COLA COMPANY; DARLY & STEVEN ROTH FOUNDATION;  
IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D

OERR; MR. & MRS. MALCOLM. H. WIENER; MRS. ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W ILLIAM A. HASELTINE CHARITABLE FOUNDATION; WILLIAM B. WIENER JR. FOUNDATION

13-

HD  
10/01/2012 11:02:02  
Report

National Underwriting Performance  
Page 3  
09/24/2012 - 09/30/2012

Search Criteria: Underwriter: ALL Series:  
ALL

Program  
Air Date & Time Underwriter(s)

-----  
-----  
CHARLIE ROSE  
#18196H

Mon, 09/24/2012 at 23:30 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY;  
BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;  
COCA-COLA COMPANY; DARLY & STEVEN ROTH FOUNDATION;  
IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D  
OERR; MR. & MRS. MALCOLM. H. WIENER; MRS. ROSALIND P.  
WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W  
ILLIAM A. HASELTINE CHARITABLE FOUNDATION; WILLIAM B.  
WIENER JR. FOUNDATION

Tue, 09/25/2012 at 13:30 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY;  
BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;  
COCA-COLA COMPANY; DARLY & STEVEN ROTH FOUNDATION;  
IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D  
OERR; MR. & MRS. MALCOLM. H. WIENER; MRS. ROSALIND P.  
WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W  
ILLIAM A. HASELTINE CHARITABLE FOUNDATION; WILLIAM B.  
WIENER JR. FOUNDATION

This program appeared 2 times between 09/24/2012 and 09/30/2012.

CHARLIE ROSE  
#18197H

Tue, 09/25/2012 at 23:00 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY;  
BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;  
COCA-COLA COMPANY; DARLY & STEVEN ROTH FOUNDATION;  
IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D  
OERR; MR. & MRS. MALCOLM. H. WIENER; MRS. ROSALIND P.  
WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W  
ILLIAM A. HASELTINE CHARITABLE FOUNDATION; WILLIAM B.  
WIENER JR. FOUNDATION

Wed, 09/26/2012 at 13:30 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY;  
BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;  
COCA-COLA COMPANY; DARLY & STEVEN ROTH FOUNDATION;  
IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D  
OERR; MR. & MRS. MALCOLM. H. WIENER; MRS. ROSALIND P.

WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W  
ILLIAM A. HASELTINE CHARITABLE FOUNDATION; WILLIAM B.  
WIENER JR. FOUNDATION

This program appeared 2 times between 09/24/2012 and 09/30/2012.

CHARLIE ROSE  
#18198H

Wed, 09/26/2012 at 23:00 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY;  
BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;  
COCA-COLA COMPANY; DARLY & STEVEN ROTH FOUNDATION;  
IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D  
OERR; MR. & MRS. MALCOLM. H. WIENER; MRS. ROSALIND P.  
WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W  
ILLIAM A. HASELTINE CHARITABLE FOUNDATION; WILLIAM B.  
WIENER JR. FOUNDATION

Thu, 09/27/2012 at 13:30 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY;  
BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;  
COCA-COLA COMPANY; DARLY & STEVEN ROTH FOUNDATION;  
IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D  
OERR; MR. & MRS. MALCOLM. H. WIENER; MRS. ROSALIND P.  
WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W  
ILLIAM A. HASELTINE CHARITABLE FOUNDATION; WILLIAM B.  
WIENER JR. FOUNDATION

This program appeared 2 times between 09/24/2012 and 09/30/2012.

CHARLIE ROSE  
#18199H

Thu, 09/27/2012 at 23:30 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY;  
BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;  
COCA-COLA COMPANY; DARLY & STEVEN ROTH FOUNDATION;  
IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D  
OERR; MR. & MRS. MALCOLM. H. WIENER; MRS. ROSALIND P.  
WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W  
ILLIAM A. HASELTINE CHARITABLE FOUNDATION; WILLIAM B.  
WIENER JR. FOUNDATION

Fri, 09/28/2012 at 13:30 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY;  
BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;  
COCA-COLA COMPANY; DARLY & STEVEN ROTH FOUNDATION;  
IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D  
OERR; MR. & MRS. MALCOLM. H. WIENER; MRS. ROSALIND P.  
WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W  
ILLIAM A. HASELTINE CHARITABLE FOUNDATION; WILLIAM B.  
WIENER JR. FOUNDATION

This program appeared 2 times between 09/24/2012 and 09/30/2012.

13-

HD

10/01/2012 11:02:02  
Report

National Underwriting Performance

Page 4

09/24/2012 - 09/30/2012

Search Criteria: Underwriter: ALL Series:  
ALL

Program  
Air Date & Time Underwriter(s)

-----  
-----  
-----  
CHARLIE ROSE  
#18200H

Fri, 09/28/2012 at 23:00 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY;  
BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;  
COCA-COLA COMPANY; DARLY & STEVEN ROTH FOUNDATION;  
IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D  
OERR; MR. & MRS. MALCOLM. H. WIENER; MRS. ROSALIND P.  
WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W  
ILLIAM A. HASELTINE CHARITABLE FOUNDATION; WILLIAM B.  
WIENER JR. FOUNDATION

CLIBURN: 50 YEARS OF GOLD  
#000H

Fri, 09/28/2012 at 21:00 BNSF; BURNETT FOUNDATION; HELEN MCKEE & JOHN P. RYAN  
FOUNDATION, INC.; SID W. RICHARDSON FOUNDATION;  
THOMAS M.  
RYAN

Sun, 09/30/2012 at 12:30 BNSF; BURNETT FOUNDATION; HELEN MCKEE & JOHN P. RYAN  
FOUNDATION, INC.; SID W. RICHARDSON FOUNDATION;  
THOMAS M.  
RYAN

This program appeared 2 times between 09/24/2012 and 09/30/2012.

COOK'S COUNTRY FROM AMERICA'S TEST KITCHEN  
#505H

Sun, 09/30/2012 at 17:00 CHEF'S CATALOG; DCS BY FISHER & PAYKEL; QVC; VALLEY  
FIG GROWERS

DANIEL TIGER'S NEIGHBORHOOD  
#105H

Mon, 09/24/2012 at 11:00 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV STATIONS;  
RICHARD KING MELLON FOUNDATION; THE ARTHUR  
VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION; THE  
PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION

DANIEL TIGER'S NEIGHBORHOOD  
#106H

Tue, 09/25/2012 at 11:00 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV STATIONS;  
RICHARD KING MELLON FOUNDATION; THE ARTHUR  
VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION; THE  
PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION

Sun, 09/30/2012 at 06:30 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV STATIONS;  
RICHARD KING MELLON FOUNDATION; THE ARTHUR

VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION; THE  
PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION

This program appeared 2 times between 09/24/2012 and 09/30/2012.

DANIEL TIGER'S NEIGHBORHOOD  
#107H

Wed, 09/26/2012 at 11:00 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV STATIONS;  
RICHARD KING MELLON FOUNDATION; THE ARTHUR  
VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION; THE  
PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION

DANIEL TIGER'S NEIGHBORHOOD  
#108H

Thu, 09/27/2012 at 11:00 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV STATIONS;  
RICHARD KING MELLON FOUNDATION; THE ARTHUR  
VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION; THE  
PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION

DANIEL TIGER'S NEIGHBORHOOD  
#109H

Fri, 09/28/2012 at 11:00 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV STATIONS;  
RICHARD KING MELLON FOUNDATION; THE ARTHUR  
VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION; THE  
PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION

13-

HD

10/01/2012 11:02:02

Report

National Underwriting Performance

Page 5

09/24/2012 - 09/30/2012

Search Criteria: Underwriter: ALL Series:  
ALL

Program

Air Date & Time

Underwriter(s)

-----

-----

DINOSAUR TRAIN

#123

Mon, 09/24/2012 at 10:00 PTV STATIONS

DINOSAUR TRAIN

#124

Tue, 09/25/2012 at 10:00 PTV STATIONS

DINOSAUR TRAIN

#125

Wed, 09/26/2012 at 10:00 PTV STATIONS

DINOSAUR TRAIN  
#126

Thu, 09/27/2012 at 10:00 PTV STATIONS

DINOSAUR TRAIN  
#204

Fri, 09/28/2012 at 10:00 PTV STATIONS

Sun, 09/30/2012 at 10:00 PTV STATIONS

This program appeared 2 times between 09/24/2012 and 09/30/2012.

ELECTRIC COMPANY  
#205H

Mon, 09/24/2012 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S. DEPARTMENT  
OF EDUCATION

ELECTRIC COMPANY  
#206H

Tue, 09/25/2012 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S. DEPARTMENT  
OF EDUCATION

ELECTRIC COMPANY  
#212H

Wed, 09/26/2012 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S. DEPARTMENT  
OF EDUCATION

ELECTRIC COMPANY  
#301H

Thu, 09/27/2012 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S. DEPARTMENT  
OF EDUCATION

ELECTRIC COMPANY  
#302H

Fri, 09/28/2012 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S. DEPARTMENT  
OF EDUCATION

EQUITREKKING ADVENTURES  
#606H

Thu, 09/27/2012 at 05:00 14 HANDS WINERY; ARIAT; DISCOVER HORSES; KENTUCKY  
TOURISM; THE HOME RANCH; TOURISM IRELAND

HD  
10/01/2012 11:02:02  
Report

National Underwriting Performance  
Page 6

09/24/2012 - 09/30/2012

Search Criteria: Underwriter: ALL Series:  
ALL

Program  
Air Date & Time Underwriter(s)

-----  
-----  
EQUITREKKING ADVENTURES  
#607

Mon, 10/01/2012 at 05:00 14 HANDS WINERY; ARIAT; DISCOVER HORSES; KENTUCKY  
TOURISM; THE HOME RANCH; TOURISM IRELAND

FETCH! WITH RUFF RUFFMAN  
#110

Sun, 09/30/2012 at 11:30 VINING DAVIS FOUNDATIONS

FRANNY'S FEET  
#107

Mon, 09/24/2012 at 12:30 THE ARTHUR VINING DAVIS FOUNDATIONS

FRANNY'S FEET  
#108

Tue, 09/25/2012 at 12:30 THE ARTHUR VINING DAVIS FOUNDATIONS

FRANNY'S FEET  
#109

Wed, 09/26/2012 at 12:30 THE ARTHUR VINING DAVIS FOUNDATIONS

FRANNY'S FEET  
#110

Thu, 09/27/2012 at 12:30 THE ARTHUR VINING DAVIS FOUNDATIONS

FRANNY'S FEET  
#111

Fri, 09/28/2012 at 12:30 THE ARTHUR VINING DAVIS FOUNDATIONS

FRONTLINE  
#3020H

Tue, 09/25/2012 at 21:00 CPB; CPB/AMERICAN GRADUATE INITIATIVE; FRONTLINE  
JOURNALISM FUND; PTV STATIONS; PARK FOUNDATION; REVA  
AND DAVID LOGAN; THE JOHN D. AND CATHERINE T.

MACARTHUR FOUNDATION

Thu, 09/27/2012 at 03:00 CPB; CPB/AMERICAN GRADUATE INITIATIVE; FRONTLINE  
JOURNALISM FUND; PTV STATIONS; PARK FOUNDATION; REVA  
AND DAVID LOGAN; THE JOHN D. AND CATHERINE T.

MACARTHUR FOUNDATION

This program appeared 2 times between 09/24/2012 and 09/30/2012.

GLOBE TREKKER  
#1122

Sat, 09/29/2012 at 16:00 SUBARU

INDEPENDENT LENS  
#1214

Mon, 10/01/2012 at 03:00 CPB; FRAMELINE COMPLETION FUND; PTV STATIONS

INDEPENDENT LENS  
#1301H

Mon, 10/01/2012 at 04:00 ARAMEX; CPB; NEA; PTV STATIONS; RAMI ALTURKI; USAID

13-

HD  
10/01/2012 11:02:02  
Report

National Underwriting Performance  
Page 7  
09/24/2012 - 09/30/2012

Search Criteria: Underwriter: ALL Series:  
ALL

Program  
Air Date & Time Underwriter(s)  
-----  
-----

LIDIA'S ITALY IN AMERICA  
#117H

Sat, 09/29/2012 at 18:30 BUON ITALIA; COLAVITA; GRANA PADANO

LIVE FROM LINCOLN CENTER  
#3702H

Thu, 09/27/2012 at 20:00 MERCEDES AND SID BASS; METLIFE; NEA; ROBERT WOOD  
JOHNSON JR. CHARITABLE TRUST; ROBERT AND RENEE BELFER

FAMILY FOUNDATION; THOMAS H. LEE AND ANN

TENENBAUM

LIVE FROM THE ARTISTS DEN  
#405H

Fri, 09/28/2012 at 22:00 BARNES & NOBLE; CHASE SAPPHIRE; ELISE JAFFE AND  
JEFFREY BROWN; SOUTHWEST.COM; TIFFANY & CO.

MARKET WARRIORS  
#106

Mon, 09/24/2012 at 21:00 PTV STATIONS

MARKET WARRIORS  
#106H

Wed, 09/26/2012 at 03:41 PTV STATIONS

MARTHA SPEAKS  
#132H

Mon, 09/24/2012 at 15:30 CPB; CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE ACADEMY;  
PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT.  
OF EDU. THRU

PBS

MARTHA SPEAKS  
#133H

Tue, 09/25/2012 at 15:30 CPB; CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE ACADEMY;  
PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT.  
OF EDU. THRU

PBS

MARTHA SPEAKS  
#134H

Wed, 09/26/2012 at 15:30 CPB; CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE ACADEMY;  
PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT.  
OF EDU. THRU

PBS

MARTHA SPEAKS  
#135H

Thu, 09/27/2012 at 15:30 CPB; CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE ACADEMY;  
PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT.  
OF EDU. THRU

PBS

MARTHA SPEAKS  
#406H

Fri, 09/28/2012 at 15:30 CPB; CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE ACADEMY;  
PTV STATIONS; THE ARTHUR VINING DAVIS FOUNDATIONS;  
WGBH CHILDREN'S EDUCATIONAL MEDIA  
FUND

MASTERPIECE CLASSIC  
#4108

Sun, 09/30/2012 at 21:00 MASTERPIECE TRUST; PTV STATIONS; RALPH LAUREN  
CORPORATION; VIKING RIVER CRUISES

13-

HD  
10/01/2012 11:02:02  
Report

National Underwriting Performance  
Page 8

09/24/2012 - 09/30/2012

Search Criteria: Underwriter: ALL Series:  
ALL

Program  
Air Date & Time Underwriter(s)

-----  
-----  
MASTERPIECE CLASSIC  
#4109

Sun, 09/30/2012 at 22:00 MASTERPIECE TRUST; PTV STATIONS; RALPH LAUREN  
CORPORATION; VIKING RIVER CRUISES

MASTERPIECE MYSTERY!  
#4218H

Tue, 09/25/2012 at 01:30 FRANKLIN TEMPLETON COMPANIES, LLC; MASTERPIECE TRUST;  
PTV STATIONS; VIKING RIVER CRUISES

Sat, 09/29/2012 at 03:30 FRANKLIN TEMPLETON COMPANIES, LLC; MASTERPIECE TRUST;  
PTV STATIONS; VIKING RIVER CRUISES

This program appeared 2 times between 09/24/2012 and 09/30/2012.

MAYA & MIGUEL  
#123

Sun, 09/30/2012 at 10:30 CPB; CHUCK E. CHEESE'S; RTL AGREEMENT FROM THE U.S.  
DEPT OF EDU. THRU PBS

MONEY AND MEDICINE  
#000H

Tue, 09/25/2012 at 20:00 CHARLES A. FRUEAUFF FOUNDATION; MISSOURI FOUNDATION

FOR HEALTH; ODYSSEY FUND OF THE JEWISH COMMUNAL  
FUND; PARK FOUNDATION; SILVERWEED FOUNDATION, INC.;  
THE FLEDGLING FUND; THE SPUNK FUND, INC.; THE TRULL F  
FOUNDATION; W.K. KELLOGG  
FOUNDATION

Thu, 09/27/2012 at 02:00 CHARLES A. FRUEAUFF FOUNDATION; MISSOURI FOUNDATION  
FOR HEALTH; ODYSSEY FUND OF THE JEWISH COMMUNAL  
FUND; PARK FOUNDATION; SILVERWEED FOUNDATION, INC.;  
THE FLEDGLING FUND; THE SPUNK FUND, INC.; THE TRULL F  
FOUNDATION; W.K. KELLOGG  
FOUNDATION

Fri, 09/28/2012 at 04:30 CHARLES A. FRUEAUFF FOUNDATION; MISSOURI FOUNDATION  
FOR HEALTH; ODYSSEY FUND OF THE JEWISH COMMUNAL  
FUND; PARK FOUNDATION; SILVERWEED FOUNDATION, INC.;  
THE FLEDGLING FUND; THE SPUNK FUND, INC.; THE TRULL F  
FOUNDATION; W.K. KELLOGG  
FOUNDATION

Sat, 09/29/2012 at 14:00 CHARLES A. FRUEAUFF FOUNDATION; MISSOURI FOUNDATION  
FOR HEALTH; ODYSSEY FUND OF THE JEWISH COMMUNAL  
FUND; PARK FOUNDATION; SILVERWEED FOUNDATION, INC.;  
THE FLEDGLING FUND; THE SPUNK FUND, INC.; THE TRULL F  
FOUNDATION; W.K. KELLOGG  
FOUNDATION

This program appeared 4 times between 09/24/2012 and 09/30/2012.

MOYERS & COMPANY  
#138H

Sun, 09/30/2012 at 18:00 BARBARA FLEISCHMAN; BETSY AND JESSE FINK FOUNDATION;  
CARNEGIE CORPORATION OF NEW YORK; HKH FOUNDATION;  
MUTUAL OF AMERICA; PARK FOUNDATION; THE CLEMENTS  
FOUNDATION; THE HERB ALPERT FOUNDATION; THE KOHLBERG  
FOUNDATION

NEED TO KNOW  
#255H

Fri, 09/28/2012 at 20:30 BERNARD & IRENE SCHWARTZ; CPB; MIRIAM & IRA D. WALLACH  
FOUNDATION; PTV STATIONS  
Sat, 09/29/2012 at 09:30 BERNARD & IRENE SCHWARTZ; CPB; MIRIAM & IRA D. WALLACH  
FOUNDATION; PTV STATIONS

This program appeared 2 times between 09/24/2012 and 09/30/2012.

NIGHTLY BUSINESS REPORT  
#31321Z

Mon, 09/24/2012 at 18:30 FRANKLIN TEMPLETON

HD  
10/01/2012 11:02:02  
Report

National Underwriting Performance  
Page 9

09/24/2012 - 09/30/2012

Search Criteria: Underwriter: ALL Series:  
ALL

Program  
Air Date & Time Underwriter(s)

-----  
-----  
NIGHTLY BUSINESS REPORT  
#31322Z

Tue, 09/25/2012 at 18:30 FRANKLIN TEMPLETON

NIGHTLY BUSINESS REPORT  
#31323Z

Wed, 09/26/2012 at 18:30 FRANKLIN TEMPLETON

NIGHTLY BUSINESS REPORT  
#31324Z

Thu, 09/27/2012 at 18:30 FRANKLIN TEMPLETON

NIGHTLY BUSINESS REPORT  
#31325Z

Fri, 09/28/2012 at 18:30 FRANKLIN TEMPLETON

NOVA  
#3804

Wed, 09/26/2012 at 21:00 AMERICAN ELEMENTS; CPB; DAVID H. KOCH; DEPARTMENT OF  
ENERGY; HOWARD HUGHES MEDICAL INSTITUTE; LOCKHEED  
MARTIN; NATIONAL SCIENCE FOUNDATION; PTV

STATIONS

NOVA  
#3804H

Fri, 09/28/2012 at 02:30 AMERICAN ELEMENTS; CPB; DAVID H. KOCH; DEPARTMENT OF  
ENERGY; HOWARD HUGHES MEDICAL INSTITUTE; LOCKHEED  
MARTIN; NATIONAL SCIENCE FOUNDATION; PTV

STATIONS

NOVA  
#3805

Wed, 09/26/2012 at 22:00 AMERICAN ELEMENTS; CPB; DAVID H. KOCH; DEPARTMENT OF  
ENERGY; HOWARD HUGHES MEDICAL INSTITUTE; LOCKHEED

MARTIN; NATIONAL SCIENCE FOUNDATION; PTV

STATIONS

NOVA  
#3805H

Fri, 09/28/2012 at 03:30 AMERICAN ELEMENTS; CPB; DAVID H. KOCH; DEPARTMENT OF ENERGY; HOWARD HUGHES MEDICAL INSTITUTE; LOCKHEED  
MARTIN; NATIONAL SCIENCE FOUNDATION; PTV

STATIONS

ON STORY  
#201H

Sat, 09/29/2012 at 01:30 ALICE KLEBERG REYNOLDS FOUNDATION; JOHN PAUL & ELOISE DEJORIA  
Sun, 09/30/2012 at 04:50 ALICE KLEBERG REYNOLDS FOUNDATION; JOHN PAUL & ELOISE DEJORIA

This program appeared 2 times between 09/24/2012 and 09/30/2012.

PBS NEWSHOUR  
#10461H

Mon, 09/24/2012 at 19:00 ALFRED P. SLOAN FOUNDATION; CPB; CALIFORNIA HEALTH CARE FOUNDATION; CARNEGIE CORPORATION OF NEW YORK; GORDON & BETTY I. MOORE FOUNDATION; HOWARD HUGHES MEDICAL INSTITUTE; J. RODERICK MACARTHUR FOUNDATION; NEA; NATIONAL SCIENCE FOUNDATION; PTV STATIONS; PARK FOUNDATION; POETRY FOUNDATION; ROBERT WOOD JOHNSON FOUNDATION; ROCKEFELLER FOUNDATION; S.D. BECHTEL JR. FOUNDATION; THE GRUBER FAMILY FOUNDATION; THE KRESGE FOUNDATION; THE SKOLL FOUNDATION

13-

HD  
10/01/2012 11:02:02  
Report

National Underwriting Performance  
Page 10

09/24/2012 - 09/30/2012

Search Criteria: Underwriter: ALL Series:  
ALL

Program  
Air Date & Time Underwriter(s)

-----  
-----  
-----  
PBS NEWSHOUR  
#10462H

Tue, 09/25/2012 at 19:00 ALFRED P. SLOAN FOUNDATION; CPB; CALIFORNIA HEALTH CARE FOUNDATION; CARNEGIE CORPORATION OF NEW YORK;

GORDON & BETTY I. MOORE FOUNDATION; HOWARD HUGHES  
MEDICAL INSTITUTE; J. RODERICK MACARTHUR FOUNDATION;  
NEA; NATIONAL SCIENCE FOUNDATION; PTV STATIONS; PARK  
FOUNDATION; POETRY FOUNDATION; ROBERT WOOD JOHNSON FOU  
NDATION; ROCKEFELLER FOUNDATION; S.D. BECHTEL JR.  
FOUNDATION; THE GRUBER FAMILY FOUNDATION; THE KRESGE FOU  
NDATION; THE SKOLL  
FOUNDATION

PBS NEWSHOUR  
#10463H

Wed, 09/26/2012 at 19:00 ALFRED P. SLOAN FOUNDATION; CPB; CALIFORNIA HEALTH  
CARE FOUNDATION; CARNEGIE CORPORATION OF NEW YORK;  
GORDON & BETTY I. MOORE FOUNDATION; HOWARD HUGHES  
MEDICAL INSTITUTE; J. RODERICK MACARTHUR FOUNDATION;  
NEA; NATIONAL SCIENCE FOUNDATION; PTV STATIONS; PARK  
FOUNDATION; POETRY FOUNDATION; ROBERT WOOD JOHNSON FOU  
NDATION; ROCKEFELLER FOUNDATION; S.D. BECHTEL JR.  
FOUNDATION; THE GRUBER FAMILY FOUNDATION; THE KRESGE FOU  
NDATION; THE SKOLL  
FOUNDATION

PBS NEWSHOUR  
#10464H

Thu, 09/27/2012 at 19:00 ALFRED P. SLOAN FOUNDATION; CPB; CALIFORNIA HEALTH  
CARE FOUNDATION; CARNEGIE CORPORATION OF NEW YORK;  
GORDON & BETTY I. MOORE FOUNDATION; HOWARD HUGHES  
MEDICAL INSTITUTE; J. RODERICK MACARTHUR FOUNDATION;  
NEA; NATIONAL SCIENCE FOUNDATION; PTV STATIONS; PARK  
FOUNDATION; POETRY FOUNDATION; ROBERT WOOD JOHNSON FOU  
NDATION; ROCKEFELLER FOUNDATION; S.D. BECHTEL JR.  
FOUNDATION; THE GRUBER FAMILY FOUNDATION; THE KRESGE FOU  
NDATION; THE SKOLL  
FOUNDATION

PBS NEWSHOUR  
#10465H

Fri, 09/28/2012 at 19:00 ALFRED P. SLOAN FOUNDATION; CPB; CALIFORNIA HEALTH  
CARE FOUNDATION; CARNEGIE CORPORATION OF NEW YORK;  
GORDON & BETTY I. MOORE FOUNDATION; HOWARD HUGHES  
MEDICAL INSTITUTE; J. RODERICK MACARTHUR FOUNDATION;  
NEA; NATIONAL SCIENCE FOUNDATION; PTV STATIONS; PARK  
FOUNDATION; POETRY FOUNDATION; ROBERT WOOD JOHNSON FOU  
NDATION; ROCKEFELLER FOUNDATION; S.D. BECHTEL JR.  
FOUNDATION; THE GRUBER FAMILY FOUNDATION; THE KRESGE FOU  
NDATION; THE SKOLL  
FOUNDATION

POV

#2508

Tue, 09/25/2012 at 04:00 NEA; NEW YORK STATE COUNCIL ON THE ARTS; PTV STATIONS;  
THE JOHN D. AND CATHERINE T. MACARTHUR  
FOUNDATION; DESJARDIN BLACKMAN

FUND

RELIGION & ETHICS NEWSWEEKLY  
#1604H

Sat, 09/29/2012 at 10:30 CPB; JANE HENSON FOUNDATION; LILLY ENDOWMENT, INC.;  
MUTUAL OF AMERICA

Sun, 09/30/2012 at 17:30 CPB; JANE HENSON FOUNDATION; LILLY ENDOWMENT, INC.;  
MUTUAL OF AMERICA

This program appeared 2 times between 09/24/2012 and 09/30/2012.

SESAME STREET  
#4301H

Mon, 09/24/2012 at 07:00 BEACHES FAMILY RESORTS; CPB; EARTH'S BEST BABY FOOD;  
PNC BANK; PTV STATIONS; UNITED HEALTHCARE

Tue, 09/25/2012 at 07:00 BEACHES FAMILY RESORTS; CPB; EARTH'S BEST BABY FOOD;  
PNC BANK; PTV STATIONS; UNITED HEALTHCARE

This program appeared 2 times between 09/24/2012 and 09/30/2012.

13-

HD  
10/01/2012 11:02:02  
Report

National Underwriting Performance  
Page 11

09/24/2012 - 09/30/2012

Search Criteria: Underwriter: ALL Series:  
ALL

Program  
Air Date & Time Underwriter(s)

-----  
-----  
-----  
SESAME STREET  
#4302H

Wed, 09/26/2012 at 07:00 BEACHES FAMILY RESORTS; CPB; EARTH'S BEST BABY FOOD;  
PNC BANK; PTV STATIONS; UNITED HEALTHCARE

SESAME STREET  
#4303H

Thu, 09/27/2012 at 07:00 BEACHES FAMILY RESORTS; CPB; EARTH'S BEST BABY FOOD;  
PNC BANK; PTV STATIONS; UNITED HEALTHCARE

Sun, 09/30/2012 at 07:00 BEACHES FAMILY RESORTS; CPB; EARTH'S BEST BABY FOOD;  
PNC BANK; PTV STATIONS; UNITED HEALTHCARE

This program appeared 2 times between 09/24/2012 and 09/30/2012.

SESAME STREET  
#4304H

Fri, 09/28/2012 at 07:00 BEACHES FAMILY RESORTS; CPB; EARTH'S BEST BABY FOOD;  
PNC BANK; PTV STATIONS; UNITED HEALTHCARE

SID THE SCIENCE KID  
#105H

Mon, 09/24/2012 at 08:00 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS  
FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE  
BOEING COMPANY; VINCI MOBILE

LEARNING

Sun, 09/30/2012 at 08:00 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS  
FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE  
BOEING COMPANY; VINCI MOBILE

LEARNING

This program appeared 2 times between 09/24/2012 and 09/30/2012.

SID THE SCIENCE KID  
#110H

Thu, 09/27/2012 at 08:00 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS  
FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE  
BOEING COMPANY; VINCI MOBILE

LEARNING

SID THE SCIENCE KID  
#120H

Fri, 09/28/2012 at 08:00 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS  
FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE  
BOEING COMPANY; VINCI MOBILE

LEARNING

SID THE SCIENCE KID  
#216H

Tue, 09/25/2012 at 08:00 CPB; CARSON FAMILY CHARITABLE TRUST; METLIFE  
FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATIONS; S.D.  
BECHTEL JR. FOUNDATION; THE ARTHUR VINING DAVIS  
FOUNDATIONS; THE BOEING COMPANY; VINCI MOBILE LEARNING

SID THE SCIENCE KID  
#217H

Wed, 09/26/2012 at 08:00 CPB; CARSON FAMILY CHARITABLE TRUST; METLIFE  
FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATIONS; S.D.  
BECHTEL JR. FOUNDATION; THE ARTHUR VINING DAVIS  
FOUNDATIONS; THE BOEING COMPANY; VINCI MOBILE LEARNING

SIMPLY MING  
#902Z

Sun, 09/30/2012 at 16:00      BERNARD CHUI; ERNIE BOCH, JR.; MELISSA'S WORLD  
PRODUCE; OCEAN SPRAY CRANBERRIES, INC.; SUBARU;  
T-FAL/ACTIFRY; WAN JA SHAN SOY  
SAUCE

13-

HD  
10/01/2012 11:02:02      National Underwriting Performance  
Report      Page 12      09/24/2012 - 09/30/2012

Search Criteria: Underwriter: ALL Series:  
ALL

Program  
Air Date & Time      Underwriter(s)

-----  
STAGESTRUCK: CONFESSIONS FROM SUMMER STOCK  
#000Z

Sat, 09/29/2012 at 13:00      ARTS FOUNDATION OF CAPE COD; CAPE CODE FIVE CENTS  
BANK

SUPER WHY!  
#152

Tue, 09/25/2012 at 09:30      AGE OF LEARNING; CPB; CHUCK E. CHEESE'S; DEPARTMENT OF  
EDUCATION; PTV STATIONS  
Sun, 09/30/2012 at 09:30      AGE OF LEARNING; CPB; CHUCK E. CHEESE'S; DEPARTMENT OF  
EDUCATION; PTV STATIONS

This program appeared 2 times between 09/24/2012 and 09/30/2012.

SUPER WHY!  
#153

Mon, 09/24/2012 at 09:30      AGE OF LEARNING; CPB; CHUCK E. CHEESE'S; DEPARTMENT OF  
EDUCATION; PTV STATIONS

SUPER WHY!  
#154

Wed, 09/26/2012 at 09:30      AGE OF LEARNING; CPB; CHUCK E. CHEESE'S; DEPARTMENT OF  
EDUCATION; PTV STATIONS

SUPER WHY!  
#155

Thu, 09/27/2012 at 09:30      AGE OF LEARNING; CPB; CHUCK E. CHEESE'S; DEPARTMENT OF  
EDUCATION; PTV STATIONS

SUPER WHY!  
#156

Fri, 09/28/2012 at 09:30 AGE OF LEARNING; CPB; CHUCK E. CHEESE'S; DEPARTMENT OF  
EDUCATION; PTV STATIONS

TAVIS SMILEY  
#2695Z

Mon, 09/24/2012 at 13:00 PTV STATIONS; WAL-MART STORES, INC.

TAVIS SMILEY  
#2696Z

Tue, 09/25/2012 at 00:30 PTV STATIONS; WAL-MART STORES, INC.  
Tue, 09/25/2012 at 13:00 PTV STATIONS; WAL-MART STORES, INC.

This program appeared 2 times between 09/24/2012 and 09/30/2012.

TAVIS SMILEY  
#2697Z

Wed, 09/26/2012 at 00:00 PTV STATIONS; WAL-MART STORES, INC.  
Wed, 09/26/2012 at 13:00 PTV STATIONS; WAL-MART STORES, INC.

This program appeared 2 times between 09/24/2012 and 09/30/2012.

TAVIS SMILEY  
#2698Z

Thu, 09/27/2012 at 00:00 PTV STATIONS; WAL-MART STORES, INC.  
Thu, 09/27/2012 at 13:00 PTV STATIONS; WAL-MART STORES, INC.

This program appeared 2 times between 09/24/2012 and 09/30/2012.

13-

HD  
10/01/2012 11:02:02  
Report

National Underwriting Performance  
Page 13

09/24/2012 - 09/30/2012

Search Criteria: Underwriter: ALL Series:  
ALL

Program  
Air Date & Time Underwriter(s)

-----  
-----  
-----

TAVIS SMILEY  
#2699Z

Fri, 09/28/2012 at 00:30 PTV STATIONS; WAL-MART STORES, INC.

Fri, 09/28/2012 at 13:00 PTV STATIONS; WAL-MART STORES, INC.

This program appeared 2 times between 09/24/2012 and 09/30/2012.

TAVIS SMILEY  
#2700Z

Sat, 09/29/2012 at 00:00 PTV STATIONS; WAL-MART STORES, INC.

TEACHING CHANNEL PRESENTS  
#201H

Sat, 09/29/2012 at 06:00 THE BILL AND MELINDA GATES FOUNDATION

THOMAS & FRIENDS  
#810H

Mon, 09/24/2012 at 12:00 HARD ROCK RESORTS; ORAJEL

THOMAS & FRIENDS  
#901H

Tue, 09/25/2012 at 12:00 HARD ROCK RESORTS; ORAJEL

TO THE CONTRARY WITH BONNIE ERBE  
#2129H

Sat, 09/29/2012 at 11:30 CHARLES A. FRUEAUFF FOUNDATION; COLCOM FOUNDATION;  
CORNELL DOUGLAS FOUNDATION; WALLACE GENETIC

FOUNDATION

VOCES ON PBS  
#101H

Sun, 09/30/2012 at 19:00 CPB; THE JOHN D. AND CATHERINE T. MACARTHUR  
FOUNDATION

WASHINGTON WEEK  
#5213H

Fri, 09/28/2012 at 20:00 CPB; NORFOLK SOUTHERN CORPORATION; PTV STATIONS;  
PRUDENTIAL FINANCI, INC.; THE ANNENBERG FOUNDATION;  
THE BOEING

COMPANY

Sat, 09/29/2012 at 09:00 CPB; NORFOLK SOUTHERN CORPORATION; PTV STATIONS;  
PRUDENTIAL FINANCI, INC.; THE ANNENBERG FOUNDATION;  
THE BOEING

COMPANY

This program appeared 2 times between 09/24/2012 and 09/30/2012.

WILD KRATTS  
#114H

Mon, 09/24/2012 at 06:00 AGE OF LEARNING; CPB; PTV STATIONS

WILD KRATTS  
#116H

Tue, 09/25/2012 at 06:00 AGE OF LEARNING; CPB; PTV STATIONS

13-

HD

10/01/2012 11:02:02

Report

National Underwriting Performance

Page 14

09/24/2012 - 09/30/2012

Search Criteria: Underwriter: ALL Series:  
ALL

Program

Air Date & Time

Underwriter(s)

-----  
-----  
-----

WILD KRATTS  
#117H

Thu, 09/27/2012 at 06:00 AGE OF LEARNING; CPB; PTV STATIONS

WILD KRATTS  
#118H

Fri, 09/28/2012 at 06:00 AGE OF LEARNING; CPB; PTV STATIONS

WILD KRATTS  
#134H

Wed, 09/26/2012 at 06:00 AGE OF LEARNING; CPB; PTV STATIONS

WORDGIRL  
#224H

Tue, 09/25/2012 at 16:00 CHUCK E. CHEESE'S; PTV STATIONS

WORDGIRL  
#225H

Wed, 09/26/2012 at 16:00 CHUCK E. CHEESE'S; PTV STATIONS

WORDGIRL

#226H

Thu, 09/27/2012 at 16:00 CHUCK E. CHEESE'S; PTV STATIONS

WORDGIRL

#302H

Fri, 09/28/2012 at 16:00 CHUCK E. CHEESE'S; PTV STATIONS